



**Business  
Spring  
School**  

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**MUNICH**

April 10-23, 2022

**#StartHere**



## The Business Capital of Germany

Located in Germany, Europe's largest economy, Munich is a cosmopolitan city and one of the major business hubs in this prosperous and dynamic country. This makes the city the ideal location for startups and large businesses alike. With a goal to use 100% clean energy by 2025, Munich is a forward-thinking city that commits to sustainable initiatives through its innovative vision.

More than just a city for business, Munich also offers an abundance of green parks, proximity to skiing, hiking and sailing and many cultural and historic sites, as well as its world-famous beer festival.



## What Munich has to Offer:

- Cosmopolitan city renowned for its culture, cuisine and entertainment
- A green city designed for outdoor activities with many parks and 1,200 km of cycling lanes
- Home to the world-renowned historic castles Munich Residenz and Neuschwanstein
- A train ride away from the picturesque Bavarian Alps for hiking and trekking
- European hub for tech startups, development and innovation
- Home to global leaders of industry, such as BMW, Allianz and Siemens

And much more ....

## About Business Spring School

Business Spring School is a two-week, English-taught program which takes place in April in Munich, Germany. It is designed for current university students, recent graduates and young professionals who are interested in obtaining transferrable business skills while enjoying a spring break in Germany.

The academic content of Business Spring School has been adapted from EU Business School's (EU) top-ranked MBA programs and is taught by the same high-caliber faculty. The knowledge acquired in class is combined with hands-on experience through visits to top companies and talks from industry leaders. Classes take place in the mornings and are followed by fun social and cultural activities in the afternoon.

Business Spring School offers students the opportunity to network and make friends with like-minded young people from across the world. Upon completion of the program, students receive a certificate and are eligible for a scholarship to one of EU's master's or MBA programs.



## About EU Business School

Established in 1973, EU Business School is an international, professionally accredited, high-ranking business school with campuses in Barcelona, Geneva, Montreux, Munich and online. We offer programs at the foundation, bachelor's, master's and MBA levels.

Our programs are taught in English by our high-caliber faculty made up of entrepreneurs, consultants, business leaders and full-time academics. Our faculty works individually with students to create a cooperative and caring learning environment where they can flourish.

For further international experience, we encourage our students of 100+ nationalities to participate in intercampus exchanges, both within the EU system and with our partner institutions around the world.

The high standard of our programs is reflected by our consistently high rankings worldwide, including four QS Stars for Excellence in Business Education.



## Why Come to Business Spring School?

- Sample student life in Europe's #1 study abroad destination
- Network and make friends from across the world
- Discover Munich, the green and smart city of Europe
- Enjoy the nightlife, taste typical Bavarian food and explore the rich local culture
- Experience business in Germany's most innovative city and tech hub
- Visit top companies for an insider view of the latest business operations
- Support your university application and upgrade your CV
- Obtain a scholarship for a master's or MBA program at any EU campus\*

\* Conditions apply. Please contact us for details.



“The Business School program was a life-changing experience for me. It opened my eyes to new ways of life and built my self-confidence by making me move out of my comfort zone.”

Shari Wagner  
Germany

## Teaching Approach

Business Spring School comprises 20 hours of classroom tuition, exciting company visits, guest speaker sessions and workshops, which give students true insight into the business world.



**SMALL GROUPS AND  
PERSONALIZED ATTENTION**



**DYNAMIC AND  
INTERACTIVE CLASSES**



**COMPANY VISITS AND  
WORKSHOPS**



**SOCIAL AND CULTURAL  
ACTIVITIES**

## Courses and Workshops

- Entrepreneurship and Startups
- Doing Business in Germany and Europe
- Digital Marketing
- Public Speaking

## Recreation

Business Spring School also provides fun-filled activities so that students can fully enjoy the beautiful region of Bavaria. Day trips as well as cultural excursions offer students an all-encompassing experience of the city of Munich.

## Activities

- Welcome and farewell parties
- Sightseeing city tour
- Guided tour of the Alte Pinakothek, one of Europe's finest art galleries
- Visit to Neuschwanstein Castle, the inspiration of the Walt Disney logo

Among others ...





## Summary

Location	Date	Language	Price	Course Content
EU Munich	April 10-23, 2022	English	€2,600*	20 hours of business studies, beginners' German classes and company visits per week. 2 social and cultural activities per week.

\*Early-bird price reduction of €200 for advanced payments made before December 31, 2021. For group prices, please contact [spring@euruni.edu](mailto:spring@euruni.edu).

Students who have successfully completed Business Spring School will be awarded an end-of-course certificate and those who subsequently apply to a master's or MBA degree program at EU will be granted a scholarship.



## Requirements

Applicants must be 18 or over and must present the following:

- University transcripts
- Proof of English level: TOEFL score 80 (internet-based), 213 (computer-based); IELTS 6.0; CAE B2 with a minimum score of 169; PTE 57; EU Business School English placement test; English native or equivalent

Applications are reviewed individually and students are accepted on a rolling basis while places are available.

## What is Included\*\*

- Welcome pack
- Welcome and farewell parties
- Tuition and study materials
- Beginners' German classes
- Medical insurance
- Accommodation with breakfast and dinner
- Social and sports activities
- Company visits
- EU Business School certificate of completion
- 24-hour support from program coordinator

\*\*The fee does not include travel costs, airport transfers, lunches or pocket money.

## Application and Admission



Complete the online application form at [euruni.edu](http://euruni.edu)



Upload/send all supporting documents



Pay program fee



Arrive and join the EU Spring experience!



### Contact Us

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### Visit Us

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### Follow Us

 [eu\\_business\\_school](https://www.instagram.com/eu_business_school)  
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## First-Class Student Housing

Business Spring School students stay at the a&o München Hackerbrücke hostel located within a 15-minute walk from the city center and main sites. Accommodation in double ensuite rooms with breakfast and dinner is included in the price.

Single rooms are available upon request, on a first-come, first-served basis and at an additional cost.



## Accommodation Services Include

- Breakfast and dinner
- Housekeeping service
- Laundry facilities
- 24-hour security
- WIFI
- TV room
- Billiards
- Hotel bar
- ATM

For more information, please refer to the residence's website at [www.aohostels.com](http://www.aohostels.com).



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